

# ORDER



KSNV

**Orders**  
**Order / Rev:** 105689  
**Alt Order #:**  
**Product Desc:** State Senate - Jeopardy  
**Estimate:**  
**Flight Dates:** 09/18/12 - 10/25/12  
**Original Date / Rev:** 08/20/12 / 09/19/12  
**Order Type:** GENERAL

**Primary AE:** Kevin Goodell  
**Sales Office:** VEGS  
**Sales Region:** Local

**Agency Name:** Benny for Nevada  
**Buying Contact:**  
**Billing Contact:**  
 1930 Village Center Cir.  
 Las Vegas, NV 89134

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Benny for Nevada *-Revised*  
**Demographic:** A25-54  
**Product Codes:** PLC09  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	3	\$1,475.00	\$1,253.75
10/01/12	10/25/12	5	\$2,000.00	\$1,700.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	3	\$1,475.00	\$1,253.75	0.00
October 2012	5	\$2,000.00	\$1,700.00	0.00
<b>Totals</b>	<b>8</b>	<b>\$3,475.00</b>	<b>\$2,953.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/18/12	09/26/12	M-F Jeopardy	CM	630-7pm	-----	:30	0	\$375.00	3	0.00	NM	3	\$1,475.00
				M-F Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TW----		2				\$375.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		M-F Jeopardy		630-7pm	-TW-----	:30		(\$375.00)		0.00	NM		
	See MG 1.5														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
2	KSNV	09/17/12-09/23/12		M-F Jeopardy		630-7pm	-TW-----	:30		(\$375.00)		0.00	NM		
	See MG 1.5														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
5	KSNV	09/19/12-09/19/12		M-F Jeopardy		630-7pm	--W-----	:30		\$725.00		0.00	NM		
	Ⓜ MG for 1.2,1.1														
Week:		09/24/12	09/30/12	-TW----		2				\$375.00		0.00			
N 2	KSNV	10/17/12	10/24/12	M-F Jeopardy	CM	630-7pm	-----	:30	0	\$400.00	3	0.00	NM	5	\$2,000.00
				M-F Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WT---		2				\$400.00		0.00			
Week:		10/22/12	10/28/12	MTW----		3				\$400.00		0.00			

Order / Rev: 105689  
 Alt Order #:  
 Flight Dates: 09/18/12 - 10/25/12

Advertiser: Benny for Nevada  
 Product Desc: State Senate - Jeopardy KSNV  
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KSNV	10/17/12	10/24/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$400.003		0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	MTW----		3		\$400.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KSNV	10/22/12-10/28/12		M-F Jeopardy		630-7pm	MTW-----	:30		<del>(\$400.00)</del>		0.00	NM		
	See MG 2.6 [na debates]														
6	KSNV	10/25/12-10/25/12		M-F Jeopardy		630-7pm	---Th----	:30		\$400.00		0.00	NM		
	Ⓜ MG for 2.4 10/22														
													Totals	8	\$3,475.00